



EUROPEAN
LARYNGOLOGICAL
SOCIETY

16th Congress of the European Laryngological Society

17–19 May 2027 | Antwerp, Belgium
Flanders Meeting & Convention Center

Partnership Prospectus



Welcome Message

Dear Partners and Industry Leaders,

It is my greatest pleasure to invite you to collaborate with us at the **16th Congress of the European Laryngological Society, to be held in 2027 in Antwerp, Belgium.**

The European Laryngological Society has evolved into the leading European platform dedicated exclusively to laryngology. The success of our recent congresses in 2023 and 2025 clearly demonstrated the vitality and global reach of our community, uniting a remarkable number of clinicians, scientists, innovators, and young specialists from across Europe and far beyond.

In 2027, we will build on this momentum in the inspiring setting of Antwerp, a city that unites tradition and innovation. As an international hub for commerce, life sciences, and culture, Antwerp reflects the same spirit of progress that drives modern laryngology.

Rapid advances in immunotherapy, organoid research, functional imaging, laryngeal pacing, tissue engineering, and emerging technologies are transforming our field. The congress will offer keynote lectures, round tables, symposia, pre-congress workshops, instructional courses, and free paper, poster, and video sessions, creating a dynamic platform for scientific exchange and professional development.

For our partners, ELS 2027 represents a valuable opportunity to present innovative solutions, engage directly with opinion leaders and decision makers, strengthen visibility within a highly specialized field, and establish lasting collaborations. Our strong commitment to the next generation of laryngologists further ensures meaningful contact with future leaders who will shape clinical practice in the years to come.

Together, let us continue advancing laryngology through collaboration between science and industry, always with the shared goal of improving patient care.

I look forward to welcoming you to Antwerp in 2027.



Gauthier Desuter MD PhD MSc
President of ELS 2027 Congress

Partners' Categories

Booking a partnership level provides your company with maximum visibility and recognition at the congress. By combining various promotional activities and exhibition space rental to reach a partnership level, your company benefits from an enhanced presence, including logo placement on the event website, banners, newsletters, and in the digital final programme. These comprehensive benefits ensure your brand stands out to all attendees, strengthening your position as an industry leader.

To choose the partnership package that suits your company's needs, you can combine the activities outlined in this prospectus with the exhibition space rental.

Note: Associated partners of ELS have priority in choosing the booth location.

Gold Partner
Total contribution over 25 000 EUR
Silver Partner
Total contribution over 20 000 EUR
Bronze Partner
Total contribution over 15 000 EUR

General benefits for Gold, Silver and Bronze Partners:

- › Acknowledgement on official congress website with logo and hyperlink to company's website
- › Company's logo on Partners Recognition Board
- › Company's logo in the Plenary Hall and at the registration area
- › Logo displayed on a looped PowerPoint slide in all session rooms before sessions and during breaks.
- › Partner's logo included in all promotional e-mail newsletters distributed to all potential attendees
- › Logo in the On-line Final Programme
- › Introduction on the Congress Social Media





Specific benefits for each category:

Level	Gold	Silver	Bronze
Price	25 000	20 000	15 000
Exhibitor's Badges	6	4	2
Company Logo and Profile on the Congress Website	✓ 300 words	✓ 200 words	✓ 100 words
Advertisement in the On-line Final Programme	1 page	½ page	
Promotional Paragraph in the On-line Final Programme	100 words	80 words	80 words
Inserts in the Congress Bags	2	1	-
Push Notification in the Mobile Application	1	-	-

Catalogue of Promotional Opportunities

Exhibition

The basic exhibition space **600 EUR/sqm (minimum space rental 6 sqm)**

- › The price includes: raw exhibition space, 1 table, 2 chairs, 2 exhibitor's badges.
- › All rental of equipment such as shell-scheme booths, other furniture, power supply, etc. has to be hired separately from the congress exhibition contractor and will be charged individually. Each Exhibitor will be contacted directly by the appointed contractor.
- › One congress bag will be provided per basic exhibition space (6 sqm).

Additional Exhibitor Badge

250 EUR

Company Presentations and Social Events

Industry Supported Session **13 000 EUR**

- › The company may organize a 60-minute Industry Supported Session during the lunch break (45 minutes presentation + 15 minutes preparation time).
- › The organizer will provide a session room and standard AV equipment. The company may select from the available parallel session rooms. Final room and timeslot allocation will be based on partnership level and on a first-come, first-served basis.
- › Two exhibitor badges will be provided for session speakers.

Note: Lunches during lunch breaks are provided by organizer.

Pre-Congress Workshop

on demand

- › Workshops offer sponsors the opportunity to interact with participants in a more engaging and educational format, allowing for in-depth discussion of specific topics, practical demonstrations, or hands-on learning experiences.
- › Sponsors interested in organizing a workshop are kindly invited to contact the conference organizers to discuss the details. In order to evaluate the proposal, we will require information about the learning objectives, the proposed content, and the intended target audience.
- › The price and final format of the workshop will depend on several factors, such as the length of the session, room capacity, and technical requirements. All workshops are subject to approval by the conference organizers.





Welcome Reception

2 000 EUR

Exclusive

- › The reception will take place in the foyer of the exhibition area.
- › The Partner may display roll-up banners and provide small branded items related to the reception (e.g. napkins, salt shakers) within the meeting area.

Congress Dinner

5 000 EUR

Exclusive

- › The Partner's logo will be printed on all invitations and menus.
- › The Partner's logo will be displayed on the dining tables.

Coffee Break

4 000 EUR

2 available

- › The Partner's logo will be displayed in the coffee break area and on the catering tables.
- › The price is per day (two coffee breaks per day). The Partner may select the preferred day of sponsorship.

Congress Items

Branded Congress Bags

10 000 EUR – if organizer provides the bags

50% of the above price if the company provides the bags

Exclusive

- › Partner's name and/or logo, together with a congress logo to be printed on each congress bag. This opportunity is exclusive and will be provided to one company only.

Name Badges

6 000 EUR

Exclusive

- › Partner's logo to be printed on the front page of each name badge. This opportunity is exclusive and will be provided to one company only.

Badge Lanyards

8 000 EUR – if organizer provides the lanyards

50% of the above price if the company provides the lanyards

Exclusive

- › Partner's name and/or logo on each badge lanyards. This opportunity is exclusive and will be provided to one company only.

Bundle Name Badges + Badges Lanyards

12 000 EUR

9 000 EUR if the company provides the lanyards

Pens **3 000 EUR – if organizer provides the pens**
50% of the above price if the company provides the pens

Exclusive

- › Partner's name and/or logo, together with a congress logo to be printed on pens to be distributed to all congress participants. This opportunity is exclusive and will be provided to one company only.

Notebooks **3 000 EUR – if organizer provides the notebooks**
50% of the above price if the company provides the notebooks

Exclusive

- › Partner's name and/or logo, together with a congress logo to be printed on notebooks to be distributed to all congress participants. This opportunity is exclusive and will be provided to one company only.

Reusable Water Bottles **4 000 EUR**

Exclusive

- › Water bottles will be distributed to all delegates upon registration or at Partner's own booth
- › Water bottles provided by the Partner

Information Materials

Signage System **6 000 EUR**

Exclusive

- › Partner's logo displayed on all direction signs and session rooms entry banners. This opportunity is exclusive and will be provided to one company only.

Pocket Programme **4 000 EUR**

Exclusive

- › Company logo to be printed on the back cover of the Pocket Programme brochure and also inside the programme. This opportunity is exclusive and will only be provided to one company.

Mobile Application **5 000 EUR**

Exclusive

- › Advertising in the event mobile application that can be downloaded by delegates to their smartphones and other electronic devices
- › Partner's logo displayed on the homepage of the Mobile Application
- › Special button with direct information about the Partner





Wi-Fi

5 000 EUR

Exclusive

- › Partner's logo displayed on all signage associated with the Wi-Fi service

Registration On-Line Form Sponsorship

EUR 5 000 EUR

- › Partner's logo displayed on the **online registration form**
- › Partner's logo included in the **registration confirmation email** sent to all registered delegates
- › High visibility during the registration process, reaching all participants prior to the event

Areas

Registration Kiosks

5 000 EUR

Exclusive

- › All attendees must go through self-check-in on-site
- › Partner's logo will be displayed on the self-check-in kiosks

E-Poster Session

4 500 EUR

- › Partner's name and/or logo located in the E-Poster Session area.
- › Partner's logo on each E-Poster Kiosk

Speaker Ready Room

4 000 EUR

Exclusive

- › The Partner's logo will be displayed as the desktop background on all terminals in the room, and the organization's homepage will be set as the default start page.
- › The Partner may also place roll-up banners and additional branded materials in the room (e.g. mouse pads, etc.).
- › This opportunity is exclusive and will be granted to one company only.

Advertising

On-line Final Programme Brochure

- › Full page colour advertisement
- › Half page colour advertisement

2 500 EUR

1 500 EUR

Pocket Programme

- › Full page colour advertisement
- › Half page colour advertisement

1 500 EUR

800 EUR

Insert in Congress Bags

1 200 EUR

- › One (1) insert or promotional leaflet of maximum 4 pages and maximum A4 size to be inserted in congress bags for all delegates.

Newsletter Promotion

2 500 EUR

- › Partner's banner in our regular event newsletters, sent to potential participants.
The price is per three newsletter campaigns.

Promotional Video (max 1 minute)

2 000 EUR

3 available

- › Partner's promotional video played during the coffee/lunch breaks in the Main Congress Hall
- › Video shown right after the session

Push Notification in the Conference App

2 000 EUR

- › Only 3 notifications available per day
- › Reach all conference attendees directly via the official conference application
- › Ideal to promote your symposium, exhibition booth, or key activities during the event
- › Notifications will appear in real time on attendees' devices, ensuring maximum visibility

Social Media Packages

Social Media Post

1 800 EUR

- › 1 dedicated post on Facebook and Instagram
- › Can include image, video (up to 1 min), or carousel post
- › Can include a link to the sponsor's website or landing page
- › Best for product/service promotion, brand awareness

Sponsored Story Package

1 800 EUR

- › 2 Instagram & Facebook Stories (spread over time)
- › Interactive features like polls, question stickers, links
- › Best for engaging with attendees directly

Repost Package

1 000 EUR

- › 1 repost from the sponsor's own social media (FB, IG)
- › Includes a short comment from ELS conference to engage followers
- › Best for boosting existing partner's content

Premium Social Media Bundle

3 000 EUR

- › 1 post across all platforms + 2 stories
- › Pinned post for 3 days on Facebook
- › 1 repost from the partner's social media
- › Best for maximum exposure

All mentioned prices are VAT excluded.





If You Are Interested in Partnership or Exhibition, Please Contact:

Mrs. Lucie Vavra
Senior Sponsoring Manager

E-mail: vavra@guarant.cz
Mobile: +420 607 651 876

GUARANT International spol. s r.o.
Českomoravská 19, 190 00 Praha 9
Czech Republic
Tel.: +420 284 001 444
www.guarant.cz